

# SHANNAN PALMA

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## EDUCATION

- 2012 **Ph.D.**, Women's, Gender & Sexuality Studies, Emory University
- 2012 **Ph.D. Certificate**, Film and Media Studies, Emory University
- 2000 **B.A.**, English (Rhetoric and Composition), minor in Film Studies, The Ohio State University

## ADDITIONAL COURSEWORK

- 2021 Applied Positive Psychology, Penn LPS Online, University of Pennsylvania
- 2000-01 Graduate School of Motion Picture, Television, and Recording Arts, Florida State University, Tallahassee, Florida

## POSITIONS

- 2021-pr. **Vice President, Continuing Education**, HER Academy
- 2018-20 **Founding Faculty Director of the graduate program in Writing and Digital Communication and Assistant Professor of Women's, Gender, and Sexuality Studies**, Agnes Scott College
- 2015-18 **Communications Manager**, Office of Global Strategy and Initiatives, Emory University
- 2014-15 **Senior Online Producer**, Communications and Public Affairs, Emory University
- 2013-14 **Assistant Director**, Office of Community and Diversity (unit disbanded), Emory University
- 2011-13 **Program Coordinator**, Center for Women, Emory University
- 2010-11 **Fellow**, Center for Women, Emory University
- 2009-10 **Fellow**, Writing Center, Emory University

## TEACHING

### GRADUATE

Agnes Scott College

Content Strategy and Digital Portfolio Design (WDC 610; Fall 2019, Fall 2020)

The Craft of Analytical Writing (WDC 615; Fall 2020)

Creative Writing in the Digital Age (WDC 612; Summer 2020)

Developing Content for Social Media (WDC 620; Spring 2019)  
Developing Content for Web and Social Media (WDC 620, Spring 2020)  
Digital Portfolio Design (Agnes Scott College; WDC 600; Summer 2019)  
Directed Research (WDC 690; Summer 2019)  
Internship (WDC 650; Spring 2019, Summer 2019, Spring 2020)  
Transmedia Storytelling (WDC 624; Fall 2018, Summer 2020)  
Web Writing and Editing (WDC 610; Spring 2019)

#### UNDERGRADUATE

Agnes Scott College

Sex, Gender, and Digital Identity (WS 277, Spring 2020)

Emory University

Introduction to Studies in Sexualities: Reel Sexualities (WS 105; Spring 2009)

Introduction to Film Studies (FILM 270; Fall 2007)

Women's Studies and Everyday Life (WS 100; Fall 2006, Spring 2007)

#### REFEREED JOURNAL ARTICLES

**Palma, S.** (2019). Entitled to a Happy Ending: Fairy-tale logic from Beauty and the Beast to the Incel Movement. *Marvels & Tales: The Journal of Fairy-Tale Studies* 33(2), 319-37. doi: 10.13110/marvelstales.33.2.0319

#### CHAPTERS IN EDITED COLLECTIONS

**Palma, S.** (2013). Difference and Ability: Conceptualizing Bodily Variation in Lois McMaster Bujold's Vorkosigan Series. In Janet Croft (Ed.), *Forward Momentum: The Science Fiction and Fantasy of Lois McMaster Bujold*. McFarland.

#### EDITED COLLECTIONS

Cardozo, K., Kearns, K., **Palma, S.** (Under contract). *Higher Ed Careers Beyond the Professoriate*. Purdue University Press. Navigating Careers in Higher Education (series).

#### BOOK / FILM REVIEWS

**Palma, S.** (2011). Screens Fade to Black: Contemporary African American Cinema. *Film International* 9(2): 83-85.

**Palma, S.** (2009). Enchanted. *Marvels and Tales: The Journal of Fairy-Tale Studies* 23(1).

**Palma, S.** (2006). From Alien to the Matrix: Reading Science Fiction Film. *FemSpec* 7(2).

## ENCYCLOPEDIA ENTRIES

- Palma, S.** (2007). Zenna Henderson. *The Greenwood Encyclopedia of Women in Science Fiction and Fantasy*. Greenwood Press.
- Palma, S.** (2007). Mary Anne Mohanraj. *The Greenwood Encyclopedia of Women in Science Fiction and Fantasy*. Greenwood Press.
- Palma, S.** (2007). Lynn Flewelling. *The Greenwood Encyclopedia of Women in Science Fiction and Fantasy*. Greenwood Press.
- Palma, S.** (2007). Julie Czerneda. *The Greenwood Encyclopedia of Women in Science Fiction and Fantasy*. Greenwood Press.
- Palma, S.** (2007). Cecilia Brainard. *The Greenwood Encyclopedia of Ethnic-American Authors*. Greenwood Press.
- Palma, S.** (2007). Yours for Only \$19.99! In Julie Czerneda (Ed.) *Misspelled*. New York: DAW.
- Palma, S.** (2005). Queens. *The Greenwood Encyclopedia of Themes in Science Fiction and Fantasy*. Greenwood Press.
- Palma, S.** (2002). Mother. *Star\*Line* 25(1). Misprinted as "untitled."

## AWARDS

### NATIONAL RESEARCH AWARDS, GRANTS, AND FELLOWSHIPS

- 2020-21 Expert/Fellow. Institute for Research on Male Supremacism
- 2012 Research Associateship, Five Colleges Women's Studies Research Center (declined)
- 2012 Kore Award for the Best Dissertation in Women and Mythology, Association for the Study of Women and Mythology

### UNIVERSITY RESEARCH AND TEACHING AWARDS, GRANTS, AND FELLOWSHIPS

- 2020 Professional Development Committee Award, Agnes Scott College, \$1,137
- 2010-11 Center for Women Dissertation Completion Fellowship, Emory University
- 2009-10 Writing Center Fellowship, Emory Writing Center, Emory University
- 2008-09 Sexuality Studies Teaching Fellowship, Studies in Sexualities, Emory University
- 2008-09 Piedmont TATTO Fellowship, Piedmont Project, Emory University
- 2004-09 Merit Fellowship, Department of Women's Studies, Emory University

### PROFESSIONAL COMMUNICATION AWARDS

- 2019 Gold Award in the AVA Digital Awards for website production: Emory Global (project lead)
- 2018 Gold Award in the Horizon Interactive Awards: Emory Global (project lead)
- 2018 Collegiate Advertising Awards Bronze for website design: Emory Global (project lead)

## PRODUCTIONS

2018-pr. Producer and co-host. Once Upon a Patriarchy. Podcast. Atlanta, GA.

## PRESENTATIONS

### CONFERENCE PRESENTATIONS

- 2020 "God the Father: Religious and militaristic rhetoric in the construction of TradCon masculinities." National Communication Association. Indianapolis, IN. *Online due to COVID-19.*
- 2020 "Once Upon a Podcast: Oral Storytelling as Resistance." Co-presentation with Wanda Swan. National Women's Studies Association. Minneapolis, MN. *Canceled due to COVID-19.*
- 2020 "'The dark in me is all that will remain': Mainstreamed nerds and radicalized incels." International Association for Media and Communication Research. Tampere, Finland. *Video presentation delivered online due to COVID-19.*
- 2020 "Revenge of the Nerds, Rise of the Incels: Nerd and geek masculinities in U.S. film and television." Society for Cinema and Media Studies National Conference. Denver, CO. *Canceled due to COVID-19.*
- 2019 "Frustrated vs. Functional Misogyny: Beauty and the Geek and the Fairy Tale Logic of the Incels." International Conference on the Fantastic in the Arts. Orlando, FL.
- 2019 "Brand New Flavor in Your Ear: Social Justice Podcasting as Resistance." RespectCon. Atlanta, GA.
- 2018 "Finding Your Way to and along the Alt-Ac Path." National Women's Studies Association National Conference. Atlanta, GA. *Panel discussion.*
- 2012 "Beauty and the Geek: Fairy Tale Logic and Reality TV." PCA/ACA National Conference. Boston, MA.
- 2008 "New Dynamics for Fairy Tale Studies." American Folklore Society Annual Meeting. Louisville, KY.
- 2008 "White Girls, Rage and Invulnerability: Television and Cultural Pedagogy." Southeastern Women's Studies Association. Charlotte, NC.
- 2008 "Chalk Circles: The Romance of Female Disability." PCA/ACA National Conference. San Francisco, CA.
- 2007 "Buffy and Veronica: White Girls, Rage, and Invulnerability." Women's Symposium. Emory University.
- 2007 "Buffy and Veronica: White Girls, Rage, and Invulnerability." Panel Presentation. Women in the Media Panel. Emory University.
- 2006 "Re-Creating the Self: Functions of the Fantastic in Jeanette Winterson's Oranges Are Not the Only Fruit." National Women's Studies Association National Conference. Oakland, CA.
- 2005 "A Common Fever: Towards a New Metaphor for Feminist Coalition." Coming to the Table. Emory University.

2005 "Theorizing Diversity in Women's Studies." National Women's Studies Association National Conference. Orlando, FL.

#### INVITED LECTURES

2012 "Myth and Storytelling." CINformation seminar. Atlanta Film Festival. Atlanta, GA. (March)

#### CAMPUS TALKS

2012 "Magic and Momentum, a talk about fairy tale logic." Lecture and discussion. Feminists in Action. Emory University. Atlanta, GA. (April)  
2011 "Beauty Bias: How Appearance Plays Out in the Workplace." Lecture. Office of Equal Opportunity Programs, Emory University. Atlanta, GA. (March)  
2010 "Difficult Dialogues." Lecture. Feminists In Action Summer Leadership Retreat. Emory University. Atlanta, GA. (May)  
2008 "Sustainable Activisms: Choosing your environmentalism wisely." Lecture. Center for Women. Emory University. Atlanta, GA. (November)

#### OTHER PRESENTATIONS AND WORKSHOPS

2021 Podcasting Panel. Panelist. Denton Black Film Festival. *Virtual due to COVID-19.* (January)  
2019 "Professional Identity Narratives and Online Presence." Co-facilitator for two-day workshop. Laney Graduate School, Emory University. Atlanta, GA. (April)  
2015 "What on earth happened at 6pm?" Higher Education Analytics Conference. Webinar.  
2010 "Documenting Tutor Work." Co-presenter for Plenary Session. Southeastern Writing Center Association Conference. Atlanta, GA.

#### TRAININGS

2012 The OpEd Project Write to Change the World Workshop

#### SERVICE

##### CONFERENCE SERVICE

2020 Panel chair. "Character Types: National Identity and the Gendered Subject." Society for Cinema and Media Studies National Conference. Denver, CO. *Canceled due to COVID-19.*  
2019 Panel chair. "Folk and Fairy Tale Responses to War, Trauma, and Violence." International Conference for the Fantastic in the Arts. Orlando, FL.

##### AGNES SCOTT SERVICE

2020 Guest webinar, "How to write HTML" for Center for Digital and Visual Literacy tutors.  
2020 Faculty Liaison for Online/Digital Teaching Resources. *Response to COVID-19.*

- 2020 Manuscript reviewer, *Onyx Review*.
- 2020 Member, Health Insurance Task Force.
- 2020 Guest discussant, WGSS 395: Critical Readings in Women's Studies.
- 2019 Luce Foundation Higher Education Grant – wrote Letter of Interest for \$250,000 grant to fund faculty podcasting initiative co-led by Writing and Digital Communication and the Center for Digital and Visual Literacy. *Pending*.
- 2019 Faculty lead in successful effort to bring Campus Movie Fest to campus for the first time and encourage incorporation of filmmaking across the curriculum.
- 2019 "So You Want to Start a Podcast." Lead facilitator for workshop. Agnes Scott College, Decatur, GA.
- 2019 Guest lecture, WGSS 200: Intersectional Research Methods.
- 2019 Instructor. Scholars Weekend mock class for prospective students.
- 2019 Instructor. Achievement Weekend mock class for prospective students.
- 2019 Think, Live, Engage co-facilitator. Five week student-faculty-staff discussion group.
- 2018-pr. Advisor. Writing and Digital Communication Student Service Project: Recollections: DeKalb County, Georgia's Legacy of Hate and Hope – podcast chronicling DeKalb County residents memories of Jim Crow and segregation in the area.
- 2018-pr. Advisor. IABC Atlanta Special Interest Group for ASC master's students in Writing and Digital Communication.
- 2018 Judge. Center for Writing and Speaking's impromptu speech contest.
- 2018 Hiring committee member. Search for Faculty Director of Social Innovation.
- 2018 Guest lecture, LDR 101
- 2018 Guest lecture, Public Health 370: Health Communication

OTHER SERVICE

- 2020-pr. Expert, Open Post Academics
- 2020-21 Mentor, Institute for Research on Male Supremacism
- 2019-pr. Board member, Swan Center for Advocacy and Research, Inc.
- 2019 Alum Ambassador, The OpEd Project
- 2018-pr. NAACP DeKalb County Branch, member of the ad hoc committee for the DeKalb Remembrance Project.
- 2017-18 Program Advisory Committee for 2018 World Conference, International Association of Business Communicators.
- 2014 Steering Committee, Imagining America Conference.
- 2013-15 Founding Member, Steering Committee, Emory Alumni Creative.
- 2013-14 Coordinator and Member, Selection Committee, Unsung Heroine Awards
- 2013 Member, Selection Committee, 2013 Student Writing Awards
- 2011-12 Co-chair, Education subcommittee, Center for Women Advisory Council.